



J. BRENDAN O'SHAUGHNESSY

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5602 Johnson Drive, Mission, KS 66202

## EXPERIENCE

### **OCEAN & SEA** Owner/Founder (2013-present)

We are a design and branding studio. Through our nautically inspired clothing and lifestyle brand we inspire, activate and equip people to dream again. Partnerships include large agencies, design studios, internal creative teams and also an array of small to mid-size businesses we work with directly.

### **JOHN DEERE** Senior Designer (2018-present)

Contract partnership workload includes a variety of advertising, branding and internal marketing needs.

### **BARKLEY** Senior Designer (2016-2020)

Contract projects with national brands, including Big Brothers Big Sisters, Wingstop and At Home.

### **SEVEN** Senior Art Director (2014-2015)

Directed client presentations, optimized productivity processes, collaborated with internal team in executing and creating a variety of design assets for software, health and non-for-profit companies.

### **SPRINGBOARD CREATIVE** Art Director (2012-2014)

Collaborated with clients on strategic and creative thinking in development of client brand. Art directed photo shoots, built creative team and ran day-to-day project load through delegation of deliverables.

### **HALLMARK CARDS** Production Designer (2011-2012)

Production designer for product packaging and collateral materials. Created sample card designs that aided mass production of holiday and licensed materials across a variety of internal departments.

### **PAYLESS SHOESOURCE** Designer (2011)

Supported Marketing team for the Spring 2012 Lookbook (product placement, photography and post editing). Designed gift cards, POP displays and New York showroom graphics.

### **CREATIVE SIGNS** Manager, Designer (2010-2011)

Managed design, production and installation for a wide range of signage services. Installation included large scale rigs to small custom jobs using rigorous production knowledge and team management.

### **BLUE BOUQUET** Creative Internship (2010)

Utilized diverse skills to aid in nontraditional event design. Creatively problem solved three dimensional display pieces, created custom portfolio book and refreshed website through code development.

### **FREELANCE DESIGN** Designer (2009-2012)

Freelance designer specializing in brand identity, logos, print and web design. Continued to grow knowledge base on client relations, manufacturing and production execution.

### **SPYN STUDIO** Creative Internship (2009)

Acquired experience in web development and a wide range of multi-cultural clients. Experienced invaluable client interactions and executed projects with creative direction.

### **LOVESICK CLOTHING** Owner, Creative Director, Designer (2007-2012)

Developed from concept to creation, a successful entrepreneurship venture. Managed & executed garment production in-house and operated the creative department. Awarded IEI through UMKC which helped take our self-funded company from grass roots to a nationally renowned brand.



## AWARDS

### AIGA DESIGN AWARDS

- Outstanding Achievement in Design, AIGA-KC (2021)
- Jurors Choice Award, AIGA-KC (2019)
- Outstanding Achievement in Design, AIGA-KC (2015)

### AAF AMERICAN ADVERTISING AWARDS

- Gold & Silver Award, AAF-KC (2019)
- Gold Award, AAF National (2015)
- Silver Award, DISTRICT-9 (2015)
- Silver Award (4) & Bronze Award, AAF-KC (2015)
- Silver Award & Bronze Award (2), AAF-KC (2009)
- Silver Award (2), DISTRICT-9 (2009)
- Gold Award (2), AAF-KC (2008)
- Silver Award, AAF-KC (2007)

### INSTITUTE FOR ENTREPRENEURSHIP AND INNOVATION Award (2009)

Venture Creation Challenge Winner: Successfully presented business concept (Lovesick Clothing) to area professionals, including Henry W. Bloch.

### AAF-KC SCHOLARSHIP AWARD Recipient (2008)

### BEST OF COLLEGE PHOTOGRAPHY ANNUAL Finalist (2007-2008)

### PHOTOGRAPH OF THE YEAR: LONGVIEW COMMUNITY COLLEGE Award (2004-2005)

## INDUSTRY

### AAF-KC FOUNDATION Mentor (2018)

Provided one-year support and counsel for a local senior in college attending the KU design program.

### AAF-JOPLIN AMERICAN ADVERTISING AWARDS COMPETITION Judge (2014)

### PREP-KC Volunteer (2012-2016)

Volunteer guided by the belief that the quality of education for Kansas City's urban youth will have a powerful and long-lasting effect not only on students' lives, but also on the quality of economic and civic life throughout our region.

### AAF-KC Member (2008-present)

Active member of the AAF-KC chapter, frequently volunteering for events including AAA judging.

### AIGA Member (2010-present)

Active member of the AIGA-KC chapter, frequenting events, design galas and KC Design Week.

### AIGA-KC Student leader of UMKC AIGA-KC Chapter (2008-2009)

Founded the UMKC AIGA-KC Student Chapter—the first of its kind on campus.

## SPEAKING

### AAF-KC MATCH KC Panel Speaker (2018)

### HALLMARK CREATIVE LEADERSHIP SYMPOSIUM Panel Speaker (2016)

### MIDDLE OF THE MAP FEST WITH AARON DRAPLIN Panel Moderator (2016)

### BULLETPROOF: ART OF THE HUSTLE Speaker (2016)

### AAF-KC GAS CAN CONFERENCE Speaker (2015)

### C.E.O. NATIONAL CONFERENCE WITH S.E.A.: ART TRACK SESSIONS Speaker (2015)

### UMKC DESIGN SPEAKS LECTURE SERIES Speaker (2014-2017)

### FX JUNE LUNCHEON: IGNITING BUSINESS Speaker (2013)

### UMKC ADVANCED TYPOGRAPHY Adjunct Professor (2013)

### VISITING ARTIST LECTURE: ART & INNOVATION AFTER UMKC Speaker (2012)



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EDUCATION

**SCALEUP** Graduate (2017)

- Intensive business training school geared towards helping businesses scale revenue

**UNIVERSITY OF MISSOURI-KANSAS CITY** Graduate (2006-2009)

- Bachelor of Arts-Graphic Design, Departmental Honors

**LONGVIEW COMMUNITY COLLEGE** Student (2003-2006)

- General Education (Emphasis: Photography)

SKILLS

**HIGHLY PROFICIENT** Illustrator, Photoshop, InDesign

**PROFICIENT** After Effects, Premiere Pro, Dimension

**OTHER** Printmaking, Photography and Website Design